INTENDED AUDIENCE & SCOPE OF PRACTICE
This activity is designed for physicians, nurse practitioners, physician assistants, pharmacists, nurses and other allied health personnel working in the field of primary care who treat and evaluate patients in need of prevention and treatment of cardiovascular diseases.

ELEMENTS OF COMPETENCE
This CE activity has been designed to improve learner competence and focuses on the American Board of Medical Specialties areas of patient care and procedural skills, and medical knowledge. This activity also focuses on the interprofessional competencies of roles/responsibilities, interprofessional communication, and teams/ teamwork.

PRACTICE GAPS AND NEEDS
Cardiovascular medicine is a vast area of clinical practice with a continually rapid expansion of knowledge and practice standards. Physicians are challenged to determine best practices for management of atrial fibrillation including controlling the rhythm, eliminating the problem, and reducing the risk of stroke and other embolic events, all of which have been identified in updated guidelines. The UW has been active in developing new local guidelines and new local pathways of care that will be directly discussed during the meeting.

Major professional societies have issued new guidelines addressing new therapies for the treatment of hypertension. Developments in this field have been controversial. A session on prevention will focus on these new guidelines and their relevance to practice. We also plan to update clinicians on best practices for other techniques of cardiovascular prevention. Another session updates clinicians on new developments in therapy, particularly surgical based therapy for certain cardiovascular diseases. New developments in how to use diagnostic testing for cardiovascular disease have emphasized appropriate use. Multiple new drugs have been released for the treatment of diabetes in the last two years. This is a very rapidly expanding area which is difficult for the primary care practitioner to stay informed of given the rapid expansion of new therapies. We will focus on one aspect of these new drugs and evaluate the issue as to whether some pharmacologic treatments can help prevent future heart disease. This educational activity aims to bridge the gaps that exist from the rapid expansion of knowledge and practice standards.

LEARNING OBJECTIVES
At the conclusion of the activity, the healthcare team will be able to:

1. Identify best practices for medical therapy of hypertension and heart failure while maximizing effectiveness and minimizing drug interactions.
2. Review best practices for treating atrial fibrillation and preventing secondary consequences of this problem.
3. Discuss best practices for treating syncope.
4. Describe best practices for effective use of all lipid-lowering pharmacotherapy now available to treat hyperlipidemia.
5. Explain how much exercise is potentially helpful versus harmful for patients with heart disease.
6. List cardiovascular medications that are most vulnerable to drug interactions and the potential harm to a cardiac patient.
7. Compare and contrast the potential role of new innovations in pacemaker therapy, cardiac surgery and cardiac device placement for patients with various types of heart disease.
8. Summarize the outcomes of various types of cardiac imaging.
11:20 Lunch with Exhibitors

Choose 2 of the following:

Session II: Breakouts

9:55 BREAK WITH EXHIBITORS

9:50 Panel Discussion

9:50 Cardiac Pacing: Leadless Devices You Can’t Live Without

9:55 Echocardiogram Report so Abnormal? How to Read an Echocardiogram

9:57 Cardiomyopathy

9:57 PFO: Culprit or Innocent Bystander?

PM Breakout Sessions

9:55 BREATHE WITH EXHIBITORS

9:55 Break with Exhibitors

Session II: Breakouts

Choose 2 of the following:

1. Heart Failure Management: Pearls and Pitfalls in Managing Hypertension: Much is Too Much?

2. I Started a New Medication and the Disease: What is the Role of Newer Polypharmacy in Geriatric Patients: Common Problems

3. Creatinine is Rising: When Should I Be Concerned?

4. Adjourn

Registration Deadline: April 17, 2018

Conference Information and CE Contact:

To receive the special rate of $169 (plus tax) for a single or double, please mention the code H06Q3338 when you make your reservation. The block of rooms will be held on a First-Come, First-Served basis. All available rooms that have not been reserved by 5 PM on March 19, 2018 will be released to the general public. The hotel charges full rate per person per night for overnight guests.

Conference Attire

Casual attire is appropriate for this conference. Since meeting room temperatures and personal comfort levels vary, it is recommended that you bring a sweater or jacket to the educational activity.

Program Changes

Continuing education credit cannot be awarded for any program changes or cancellations that may occur occasionally or may necessitate topic or speaker changes. The University of Wisconsin School of Medicine and Public Health and the UW-Madison ICEP reserve the right to alter or substitute a topic or speaker without prior notification.

Syllabus & Conference Materials

Conference materials will be available to registered participants 48 hours prior to the event. Please check your email to access educational/evianonline-med–2018.

For further information concerning conference materials or details regarding exhibit booths please contact Ashley Bartlett at 608.263.9473 or abartlett@medicine.wisc.edu.